

September 18<sup>th</sup>, 2017

Dear Cougar and Cypress Creek High School Supporter:

We would like to introduce ourselves to our community. We are the Cypress Creek High School Cheerleading program. We strive to spread school spirit and demonstrate a love and support for the schools and community that we serve. We have an annual food drive and a community event that is free of charge to the public in which we raise awareness of young people's talents. The athletes and art departments are recognized and we bring Cougar families and alumni's back in touch with the community and one another. Our cheerleaders are true ambassadors of the school and the Cypress Fairbanks Independent School District! We have cheerleaders that are in the top of their class, active volunteers, mentors, and honor students. Our program builds on character, morals, values, academic and athletic achievements. We are asking the public, families, and businesses to sponsor or donate to our program. The money raised is used for scholarships, community events that are free to the public, painting signs for support, traveling to area schools, our annual cheer banquet, and attending events to inspire young people in elementary and middle schools. Among these things, we need new uniforms, travel and competition expenses, cheer clinic events, and most of all scholarships for our seniors. Unfortunately, Hurricane Harvey has impacted our schools and most of all our families and our community. Please consider giving to the Cypress Creek High School Cheerleading Program today. Your funds will provide so much for our school, the community, and the members of the cheer program.

***Cypress Creek Cheerleader Booster Club Inc is a 501c3 organization.*** YOUR CONTRIBUTION IS TAX DEDUCTIBLE. TAX ID # \_\_\_\_\_, CYPRESS CREEK HS (CHEER).

Sincerely,

Allison Marz  
Cypress Creek HS Cheer Coach for Cougar Cheerleaders

Gina Galloway  
Treasurer and Board Member Cypress Creek Booster Club

YOUR BUSINESS WILL BE DISPLAYED ON OUR CHEER CLINIC TSHIRTS IF DONATION/SPONSORSHIP IS GIVEN OR WITH LETTER OF COMMITMENT BY SEPTEMBER 25, 2017.

YOUR BUSINESS WILL BE DISPLAYED FOR THE 2017-2018 SCHOOL YEAR ON OUR CYPRESS CREEK HIGH SCHOOL CHEERLEADER WEBSITE. PLEASE MAKE CHECKS PAYABLE TO CCCBC.

ANONYMOUS DONATIONS AND SPONSORSHIPS WELCOME!



## SPONSORSHIP OPTIONS AVAILABLE

CHEER CLINIC SPONSORSHIP, PUT ON BY THE CYPRESS CREEK CHEER BOOSTER CLUB  
LIGHTING OF THE CC'S SPONSORSHIP PUT ON BY THE CYPRESS CREEK HIGH SCHOOL CHEER  
PROGRAM

UIL TX CHEER COMPETITION SPONSORSHIP  
UNIFORMS, POMS, & SPIRIT SUPPLIES SPONSORSHIP

ALL SPONSORSHIP LEVELS WILL BE ANNOUNCED DURING PINK OUT GAME!

ALL BLUE, WHITE, AND SILVER SPONSORSHIP WILL ALSO RECEIVE TSHIRT  
BUSINESS RECOGNITION (if committed by September 25<sup>th</sup>) AND ANNOUNCEMENT DURING  
PINK OUT GAME!

**COUGAR HONORABLE MENTION:** \$1.00-\$299.00

CORPORATE SPONSORS

**BLUE:** \$300.00-\$499.00

**WHITE:** \$ 500.00-\$999.00

**SILVER:** \$ 1000.00+

**FULL CYPRESS CREEK HS CHEER SPONSOR:** \$10,000.00 AND ABOVE WILL RECEIVE:  
SEASON TICKETS IN VIP SECTION FOR 2, CHEER BANQUET SEATING FOR 2, ANNOUNCEMENT AT  
THE PINK OUT, LIGHTING OF THE CC'S, AND HOMECOMING GAME, 2-4 CHEERLEADERS WILL  
COME TO YOUR EVENT (SCHEDULE PERMITTING) FOR CHECK ACCEPTANCE EVENT, SPIRIT  
BASKET, PLAQUE FOR YOUR BUSINESS, TSHIRT AND WEBSITE RECOGNITION.

***CHECKS CAN BE MADE OUT TO: CCCBC***

Thank You for Your Support! The Cypress Creek High School Cheerleaders Coaches: Varsity  
Coach, Allison Marz and JV Coach, Lauren Juliano



## DESCRIPTION OF EVENTS

**LIGHTING OF THE CC'S:** Is the annual celebration and free public event that showcases the departments of Cypress Creek High School and the talents that the students have. We have famous alumni like Rachel McNeil, news anchor for KPRC, Houston Texan Cheerleaders that were also Cypress Creek High School cheerleaders, NFL players some even won Super Bowl rings! We have produced great athletes, scholars, educators, scientists, and other professionals. Our event is put on by the Cypress Creek Cheerleaders. It is quite a sight to see! We have lit over 3,000 lights in blue, and white. most importantly, we use this event for stocking the food pantries around our community. Entry to our event is free to the public but we ask that everyone bring a canned good or goods to the event.

**CHEER CLINIC (booster club):** Will be on October 7<sup>th</sup>. We use this event to offer and mentor young people that are interested in cheer. Our current cheerleaders teach chants, yells, dances, and cheers. T-shirts, lunch, snacks, and a yummy donut are provided. This event services kids from 4 years to currently enrolled 8<sup>th</sup> graders.

**UIL Spirit State Championship:** Annual cheer competition. This year we will be in Fort Worth, TX at the convention center and will take place in January. Several hundred schools from across TX compete in various events of different criteria. This event takes place over 3 days in which the cheer squad will need lodging, travel, food, and beverage costs. The cheer squad will also have new uniforms for this event along with practice wear.

**CHEER BANQUET:** The end of the school year brings with it the annual cheer banquet. We hold a banquet at an affordable rate per ticket with the help of donations to honor our teams, cheerleaders, parents, business community, and coaches for their participation, love, and dedication to the cheer program of Cypress Creek High School. We honor our community and our school as we reflect on the year. The girls receive awards and scholarships at this event.

**THE SENIOR RECOGNITION SCHOLARSHIP:** The scholarships are very special for our graduating cheerleaders. Our graduating Senior Varsity cheerleaders, receive a scholarship in various amounts for their selection and participation into the cheer program at Cypress Creek. The graduating cheerleaders get acceptance to various colleges where they may have "made" the cheer squad at Baylor, University of Texas, Kentucky, Blinn College, Sam Houston State, or some out of state schools. Scholarships are sent out to the accepting colleges on an individual basis. The graduating seniors receive their scholarships directly through their university and then it is applied to their tuition, books, lab fees, or any cost associated and paid for through the university. Making the cheer squad is not required, but being accepted into a university of choice is a must. If a cheerleader chooses not to attend college, they forfeit their scholarship, where it will then be distributed to next year's recipients. The selection for the scholarship is determined by cheer tryouts during the spring semester in which many participants try out. The cheerleaders are chosen based on recommendation letters, GPA, tumble skills, chants, yells, and various other skills. 80% of the score is determined by skill through a third party nonaffiliated judges panel, 10% by GPA, and 10% by top recommendations. It is a vigorous scoring process that only a few obtain. Once the cheerleaders are chosen, they receive a scholarship for every year they are chosen and it is presented during their Senior year at the annual cheer banquet.





**Cheerleading Program Sponsorship and Donation Packet**

**Coached By**

**Allison Marz, Varsity**

**Lauren Juliano, Junior Varsity**

**Principal**

**Vicki Snokhous**

**Cypress Creek High School**

**9815 Grant Rd**

**Houston, TX 77070**

**(281) 897-4200**

**Find the Cypress Creek Cheerleaders on  
Facebook, Instagram, Twitter**